



Client: SuperCasino.com

Title: Flash Game portal, web and TV graphics

This complex project brought together web design, live television broadcast and an interactive betting web interface built in Flash, focusing on two casino games, Live Roulette and Live Blackjack.

Working closely with system developers, my focus was to insure the user experience was fluid, logical and clear as well as reflect a more sophisticated style in the web interface and TV graphics.





Client: Kawasaki

Title: Promotional campaign

Posters and press advertising used in conjunction with interactive CD-ROM in the biking press in the launch campaign for 3 new models.



Client: NeplayTV Mobile

Title: Lucky Numbers brand development

Logo, brand identity, TV graphics and mobile interface for a lottery based mobile and TV game.



Client: BP Gas and Power/BP weblearn
Title: Brochure/reference guides/Exhibition graphics

Design of brochure and exhibition graphics used in international energy conferences. The design had to have a clean and fresh feel, reflect the importance of environmental issues as well as reference BP's corporate identity.



Client: Kawasaki
Title: Interactive CD-ROM

This interactive CD ROM created in Flash was used as part of the launch campaign for 3 new models.

The CD-ROM built in Flash was used in conjunction as part of the launch campaign for 3 new models. Incorporating features such as on board Mallory Park video, an interactive Dyno Test, 360 degree view with highlighted features, model heritage, interviews with Kawasaki star riders and all the bikes statistics and features. Also included was an opportunity to enter an online competition and links to PDFs of the entire Kawasaki Range.

